

## **2019 GCNA Conference: *Rebuilding Trust in Corporate Australia – Business as an Agent of Sustainable Change***

### **Day 1: 30 April 2019**

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| 12.00pm – 1.00pm | <b>Day 1 Registration and Networking Lunch</b>  |
| 1.00pm – 1.20pm  | <p><b>Opening</b></p> <ul style="list-style-type: none"> <li>- Global Compact Network Australia</li> <li>- <b>Master of Ceremonies: Narelle Hooper</b>, Editor in Chief – Company Director and Non-Executive Director – The Ethics Centre and Documentary Australia Foundation</li> <li>- Welcome to Country – Wurundjeri Elder</li> </ul>  |
| 1.20pm – 2.50pm  | <p><b>Opening Plenary: Responsible Business Leadership as a Vehicle for Trust</b></p> <p>With trust in Australian businesses at an all-time low, what role can responsible business play in rebuilding trust with shareholders, employees, customers and other stakeholders? According to the Edelman Trust Barometer, 71% of those surveyed agree that it is critically important for CEOs to respond to industry issues, political events, national crises and employee-driven issues. Those surveyed now look towards business leaders, and in particular CEOs to take a centralised role in addressing these broader societal, political and environmental issues and not only discuss these but drive change. The expectation for leadership has fundamentally shifted away from government institutions to business, and more specifically business leaders. Rebuilding trust will thus require CEOs to become more vocal and transparent, particularly through these challenging times, and become leading authorities on policy debates, such as, Anti-Corruption regulation, climate change, and human rights, all topics that have an intrinsic link to the UN Global Compact's (UNGC) 10 Principles and the Sustainable Development Goals (SDGs).</p> <p>This opening plenary will feature a keynote address on the importance of integrating responsible business practices into a company's core strategy to rebuild and maintain trust. The keynote will be followed by panel session where panellists will give their insights into their leadership and the challenges, and opportunities they see with rebuilding trust.</p> <p><b>Keynote:</b> To be announced soon.</p> <p><b>Ming Long</b>, Chair – AMP Funds Management, Deputy Chair – Diversity Council Australia and Non-Executive Director – Chartered Accountants Australia and New Zealand and Fintech Hub Advisory<br/> <b>Andrew Parker</b>, Group Executive Government, Industry, International and Sustainability - Qantas<br/> <b>Facilitated by: Steven Spurr</b>, CEO – Edelman Australia</p> |
| 2.50pm – 3.10pm  | <b>Afternoon tea</b>  |
| 3.10pm – 4.10pm  | <p><b>The Next Frontier: Building Trust in Digital Technology</b></p> <p>Whilst technology is still one of the most trusted of all business sectors today, with massive breaches in data protection and the advent of Artificial Intelligence, blockchain and driverless cars, trust, according to the Edelman Trust Barometer, is rapidly declining. This panel will explore why businesses must prepare and guide people for our automated future and what actions are necessary to ensure that we are not further eroding public trust in digital technologies.</p> <p><b>Edward Santow</b>, Human Rights Commissioner – Australian Human Rights Commission</p>  |



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|                 | <p><b>Sunita Bose</b>, Managing Director – Digital Industry Group Inc (DIGI)<br/> <b>Lee Hickin</b>, National Technology Officer – Microsoft Australia<br/> <b>Facilitator:</b> Mikaela Jade, CEO &amp; Founder - Indigital</p>  |
| 4.10pm – 5.20pm | <p><b>Transforming Partnerships: Trust in Public-Private Collaboration</b></p> <p>The Sustainable Development Goals call for an increase in multi-stakeholder partnerships and collaboration to help achieve local and global sustainable development priorities by 2030. By businesses committing to the Global Compact's 10 Principles and working closely with other businesses, civil society, academia and government, including engaging in constructive partnerships, business will be able to have tremendous impact in driving progress within Australia and across our region. Learn from an inspirational example of impactful collaboration and trust-driven multisector partnerships in the region to inspire ideas about how your business can lead on impact.</p> <p><b>Clare Walsh</b>, Deputy Secretary Global Cooperation, Development and Partnerships Group – Department of Foreign Affairs and Trade (DFAT)<br/> <b>Peter Botten</b>, Managing Director – Oil Search; Non-Executive Chairman – Oil Search Foundation; Non-Executive Director – AGL Energy; Chair – Business for Development<br/> <b>Facilitated by: Travers McLeod</b>, CEO – Centre for Policy Development</p> |
| 5.20pm – 5.30pm | <p><b>Wrap of Day 1</b></p> <p><b>Kylie Porter</b>, Executive Director – Global Compact Network Australia</p>  |

**Day 2: 1 May 2019**

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| 8.30am – 9.00am   | <b>Registration</b>   |
| 9.00am – 9.15am   | <p><b>Welcome back/recap and Introduction to international guest speaker</b></p> <p><b>Narelle Hooper</b>, MC and <b>Kylie Porter</b>, Executive Director – Global Compact Network Australia</p>  |
| 9.15am – 9.45am   | <p><b>Keynote: John Ruggie</b>, Berthold Beitz Professor in Human Rights and International Affairs – Harvard University, Non-Executive Director – Arabesque and Chair - Shift</p>   |
| 9.45am – 10.45am  | <p><b>Plenary: Ethical Dilemmas for Boards</b></p> <p>The boardrooms in corporate Australia are increasingly facing concerns from customers, communities, shareholders and other stakeholders on social, environmental and governance issues. With business expected to have a social license to operate whilst acting in the best interest of their shareholders, what levers can a Board pull to balance the pillars of responsible business and ethics with expectations of profit? This session will explore how boards manage these dilemmas, their views on the ASX's draft Corporate Governance Recommendations placing a greater emphasis on social license, and the importance of responsible business practices as good governance.</p> <p><b>John Ruggie</b>, Berthold Beitz Professor in Human Rights and International Affairs – Harvard University, Non-Executive Director – Arabesque and Chair - Shift<br/> <b>Audette Exel</b>, Founder and CEO – Adara Group and Non-Executive Director – Suncorp<br/> <b>Dr Megan Clark AC</b>, Non-Executive Director – Rio Tinto, CARE Australia and CSL Limited and Head, Australian Space Agency<br/> <b>Facilitated by: Narelle Hooper (MC)</b>, Editor in Chief – Company Director and Non-Executive Director – The Ethics Centre and Documentary Australia Foundation</p> |
| 10.45am – 11.10am | <b>Morning Tea</b>  |
| 11.10am – 12.10pm | <b>Spotlight: Circular Economy, Corporate Performance and Reputation</b>  |



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|                   | <p>Consumer demand for an economy based on principles of production – consumption – recycling/reuse is increasing. This circular model requires business to develop new approaches to packaging, adopt new technologies and consider business models that are based on longevity, renewability, reuse, repair and, ultimately, de-materialisation. Businesses that adopt these principles will maximise the use of products and materials already in use and minimise the consumption and production of raw materials and waste. This spotlight session will explore how business can play a leading role in driving responsible business action on creating a circular economy.</p> <p><b>Brooke Donnelly</b>, CEO – Australian Packaging Covenant Organisation<br/> <b>Dr Kate Ringvall</b>, Country Manager Sustainability Retail – IKEA Australia<br/> <b>Lachlan Feegans</b>, Director Sustainability, Asia Pacific – Brambles<br/> <b>Facilitated by: Anna Skarbek</b>, CEO – ClimateWorks Australia</p>  |
| 12.10pm – 12.15pm | <b>Move into Breakout Sessions</b>  |
| 12.15pm – 1.15pm  | <b>Break Out Sessions: Two Streams</b>  |
|                   | <p><b>Break Out Session 1: Indigenous Empowerment</b></p> <p>The Sustainable Development Goals (SDGs) provide a framework for how business can build economic prosperity at home and abroad. It recognises that ending poverty and deprivation can be achieved through strategies that reduce inequalities, promote decent work and support resilient and inclusive industries. With the SDGs as the framework, how can the private sector work with Indigenous communities to lead on Indigenous economic empowerment?</p> <p><b>Karen Mundine</b>, CEO - Reconciliation Australia<br/> <b>Ken Ramsey</b>, Group Executive, Sustainability and External Relations – Newmont Mining<br/> <b>Linda Dawson</b>, GM Communities and Communication, Rio Tinto (asked 1.03.19)</p> <p><b>Break Out Session 2: Innovative Finance</b></p> <p>Unlocking innovative forms of financing for environmental initiatives will assist with catalysing responsible business growth and creating new markets. In this session we will discuss some of the innovative finance and investment mechanisms that already exist and learn how to turn challenges into opportunities for the private sector.</p> <p><b>Alison George</b>, Acting CEO – Regnan<br/> <b>David Jenkins</b>, Head of Sustainable Finance – National Australia Bank (NAB)<br/> <b>Johnathan Cartledge</b>, Head of Public Affairs and Membership – Green Building Council of Australia</p> |
| 1.15pm – 2.15pm   | <b>Networking Lunch</b>   |
| 2.15pm – 3.15pm   | <b>Break Out Sessions: Two Streams</b>  |
|                   | <p><b>Breakout Session 1: Effective Corporate Culture in Anti-Corruption: A Pillar for Sustainable Business</b></p> <p>A strong corporate culture is a driver of ethical conduct and trust in a business, whereas a poor corporate culture can lead to misconduct and mistrust in a business. Corruption and bribery are significant barriers to maintaining trust – corruption can have considerable negative impacts on sustainable business development, employee satisfaction and retention and the cost of doing business. Effective corporate culture in anti-corruption requires strong leadership within an organisation that "leads by example" and governance structures that foster ethical</p>  |



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|                 | <p>conduct. Transparency and accountability as to expectations of directors, officers and employees is also key. The incoming regulatory changes in anti-corruption in Australia reflect this reality – they will include new and tougher laws that require businesses to have a corporate culture and supporting systems in place that align with the integrity expectations of investors, shareholders and civil society. This panel will explore how an effective corporate culture in anti-corruption mitigates risk and can elevate a company's reputation, demonstrating the value of responsible business practices and, in turn, promoting sustainable development.</p> <p><b>Debbie Goodin</b>, Non-Executive Director – Macquarie Atlas Roads Limited, APA Group, Ooh! Media and Senex Energy Limited (including Chair of the Risk &amp; Audit Committee)</p> <p><b>Andrew Walter</b>, First Assistant Secretary, Criminal Law Reform – Attorney General's Department</p> <p><b>Sue Wilson</b>, General Counsel &amp; Company Secretary – Iluka Resources Limited</p> <p><b>Facilitated by: Rachel Nicolson</b>, Partner – Allens and Director – Global Compact Network Australia</p>  |
|                 | <p><b>Breakout Session 2: Principles at Work: Blueprint for Sustainable Leadership</b></p> <p>The 2030 Agenda for Sustainable Development is a people-centred, rights-based call to action that recognises the vital role that business plays in creating a sustainable future. The UNGC's 10 Principles are the foundation for creating a sustainable business, bringing together universally-accepted standards across human rights, labour rights, environment and anti-corruption. When businesses implement these Principles into their strategies and processes it is not only good business practice, but is an enabler for realising a prosperous, inclusive, peaceful and sustainable world. In this dynamic conversation, participants will hear from businesses that are implementing a principles-based approach to leading action in support of the SDGs and the UNGC's 10 Principles.</p> <p><b>Matthew Brennan</b>, Head of Sustainability – Transurban and Director – Infrastructure Sustainability Council of Australia</p> <p><b>Susan Mizrahi</b>, Head of Corporate Responsibility – Australia Post</p> <p><b>Colin Adams</b>, Vice President Asia Pacific – Cardno International Development</p> <p><b>Facilitated by: Sam Mostyn</b>, Non-Executive Director and Sustainability Adviser - Mirvac, Transurban, Virgin Australia and Sydney Swans and Chair - CitiBank Australia</p> |
| 3.15pm – 3.45pm | <p><b>Afternoon Tea</b></p>  |
| 3.45pm – 4.45pm | <p><b>The Last Word</b></p> <p>Can leaders drive the right cultural change to create a responsible business and regain the public's trust, or have we gone too far and lost public trust indefinitely? This session will provide delegates with the opportunity to hear from business leaders about their perception of the connection between responsible business practices and trust before a facilitator led Q&amp;A session, allowing the audience to engage in the debate and decide whether trust in corporate Australia can be regained.</p> <p><b>Pat McCafferty</b>, Managing Director – Yarra Valley Water and Chair – Water Services Association of Australia</p> <p><b>Tania Constable</b>, CEO – Minerals Council of Australia</p> <p><b>Phil Vernon</b>, CEO – Australian Ethical</p> <p><b>Facilitated by: Robin Mellon</b>, CEO – Supply Chain Sustainability School</p>  |
| 4.45pm – 5.20pm | <p><b>Moving Forward: Closing Plenary</b></p>  |



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|                 | <p>This session will offer reflections on the conversation over the last two days and highlight important focus areas for companies to integrate responsible business practices and regain trust.</p> <p><b>John Ruggie</b>, Berthold Beitz Professor in Human Rights and International Affairs – Harvard University, Non-Executive Director – Arabesque and Chair - Shift</p> <p><b>Facilitated by: Vanessa Zimmerman</b>, Director – Global Compact Network Australia and Chair – Human Rights</p> |
| 5.20pm – 5.30pm | <p><b>Closing and thank you</b></p> <p><b>Kylie Porter</b>, Executive Director – Global Compact Network Australia</p>  |
| 5.30pm – 7.30pm | <p><b>Networking Drinks and Canapes</b></p>  |